

Friend of Susana Merolaza
11/2-11/8/16
\$1,650

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25345188	Changes as of: 10/31/2016 at 1:45 PM	Version: Current State Version 1
CPE: //5545	Flight: 10/31/16 - 11/13/16	Total \$: \$1,650.00
Agency: Adelstein & Associates	Advertiser: FRIENDS FOR SUSANA MENDOZA	Total Spots: 5
2155 CATON	Product: FRIENDS FOR SUSANA MENDOZA	Total CPP: \$107.84
CHICAGO, IL 60647	Agency Order #:	Office: CHICAGO
	Buyer: Kathy Gregory	Primary Demo: Adults 35+
	Salesperson: DAN RAYMOND	Con Type: POLITICAL/VOTE
	312-832-6634	Assistant: REBECCA BERRY
		312-832-6605
Comments: SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.	Separation:	Total GRP: 15.3

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31	11/7	10/31 - 11/7	Total Spots	Total \$	CPP	GRP
1	M-Tu 7a-9a		GMA	\$600.00	4.7	30	0	1		1	\$600.00	\$127.66	4.7
2	M-F 9a-10a		LIVE WITH KELLY	\$250.00	2.1	30	1	0		1	\$250.00	\$119.05	2.1
3	M-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	1.9	30	1	0		1	\$200.00	\$105.26	1.9
4	Sa 6p-6:30p		EARLY NEWS SATURDAY	\$300.00	3.3	30	1	0		1	\$300.00	\$90.91	3.3
5	Su 5:30p-6p		NC20 EARLY NEWS	\$300.00	3.3	30	1	0		1	\$300.00	\$90.91	3.3
TOTALS:				4	1					5	\$1,650.00	\$107.84	15.3

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25345188 Changes as of: 10/31/2016 at 1:45 PM Version: Current State Version 1
CPE: //5545 Flight: 10/31/16 - 11/13/16 Station: WICS Total \$: \$1,650.00
Agency: Adelsstein & Associates Advertiser: FRIENDS FOR SUSANA MENDOZA Market: Champaign-Springfield-Dtr Total Spots: 5
2155 CATON Product: FRIENDS FOR SUSANA MENDOZA Office: CHICAGO Total CPP: \$107.84
CHICAGO, IL 60647 Agency Order #: Buyer: Kathy Gregory Primary Demo: Adults 35+
Salesperson: DAN RAYMOND Con Type: POLITICAL/VOTE Total GRP: 15.3
312-832-6634 Assistant: REBECCA BERRY Separation:

Special Instructions

Date/Time	Added by	Comment
10/31/16 1:45 PM	REBECCA BERRY	SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information	
Market Budget:	\$0
WICS Share:	20%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,650.00	\$107.84	15.3
Total	100%	5	\$1,650.00	\$107.84	15.3

Monthly Summary		
Month	Spots	Dollars
2016-Nov	5	\$1,650.00
Total	5	\$1,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/31/16 1:47 PM					\$0	\$0	
	10/31/16 1:45 PM	REBECCA BERRY	New	5		\$1,650.00	\$1,650.00	
New								

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS-TV
2680 E Cook St.
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract # 26

Schedule Dates 11/02/16 - 11/06/16
Advertiser Friends for Susana Mendoza-D (112897)
Agency Adelstein & Associates (17775)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Friends for Susana Mendoza (867732)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name Gregory, Kathy
Phone/Fax /
CPE 5545
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FRIENDS FOR SUSANA M
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8. Dan Raymond

Estimate # 10/31/16
Estimate / Order # 10/31/16
Entered / Amanda Pa...
CO-OP No
Headline # ECR25345188
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$247.50
Net Total \$1,402.50
Sales Tax

WICS-TV 100/0 (W...
Broadcast Month Nov. 2016
Spots 5
Rate \$1,650.00
Grand Total: 5 \$1,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-4.7)	11/07/16-11/08/16	3	:30	7A-9A (CST)	1	X	X						1	\$600.00	\$600.00	WICS-TV	Combo 100/0 (WICS) GMA	10/31/16
2.0	Normal Line / SPOT (2-2.1)	11/02/16-11/04/16	3	:30	9A-10A (CST)	1			X	X	X			1	\$250.00	\$250.00	WICS-TV	Combo 100/0 (WICS) Live with Kelly	10/31/16
3.0	Normal Line / SPOT (3-1.9)	11/02/16-11/04/16	3	:30	11A-11:30A (CST)	1			X	X	X			1	\$200.00	\$200.00	WICS-TV	Combo 100/0 (WICS) Midday	10/31/16
4.0	Normal Line / News (4-3.3)	11/05/16-11/05/16	3	:30	6P-6:30P (CST)							1		1	\$300.00	\$300.00	WICS-TV	Combo 100/0 (WICS) Early News	10/31/16
5.0	Normal Line / News (5-3.3)	11/06/16-11/06/16	3	:30	5:30P-6P (CST)							1		1	\$300.00	\$300.00	WICS-TV	Combo 100/0 (WICS) Early News	10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Miles King (Adelstein & Associates),

being/on behalf of: Friends for Susana Mendoza,

a legally qualified candidate of the Democratic

political party for the office of: Illinois Comptroller

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends for Susana Mendoza

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Louisa Keefe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



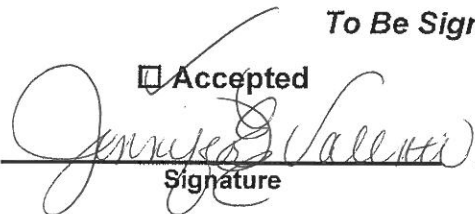
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Valenti

Printed Name

CSM

Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WICS-TV	\$1,402.50	Mendoza Est. #5545